MFA Rewards



Kill the weeds. Keep the clover.

Include NovaGraz™ with your next purchase of select clover seed and get bonus MFA Rewards points.

You don't have to choose between clover and clean pasture. NovaGraz™ herbicide takes out tough broadleaf weeds while preserving the white and ladino clover in your forage base.* It's a winning combination for your herd and your **MFA Rewards** account.

NovaGraz™
HERBICIDE

Make sure you're signed up for Rewards in MFA Connect, and purchase ladino clover seed and NovaGraz herbicide from Nov. 1, 2026 through July 15, 2027. You'll earn **$10 in MFA Rewards** points for every qualifying set.**

Keep the clover. Keep the weeds in check. It all adds up to better forage for your cattle and more rewards for you.

BARENBRUG®

Always read and follow label directions. NovaGraz does not protect red clover. White clover and annual lespedeza can exhibit some initial injury (such as lodging and loss of vigor) but will recover.

*** Earn 100 bonus MFA Rewards points ($10) for every matched set. One set = 25 lbs. of qualifying ladino clover + one 2-gal. jug of NovaGraz when purchased between Nov. 1, 2026, and July 15, 2027. Qualifying seed products are Alice Ladino Clover by Barenbrug, 25-lb. bag = clover for 1 set; Will Ladino Clover, 50-lb. bag = clover for 2 sets. Points go straight into your MFA Rewards 2027 balance. Points post once the invoice is paid, and invoices must be paid by Aug. 31, 2027. Points add to your MFA Rewards balance, and a 250-point minimum applies to redeem. Points expire Dec. 31, 2027.*

NovaGraz and Alice Clover are trademarks of Corteva and Barenbrug, respectively.

Scan this code to see program details and sign up for MFA Rewards.